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Sheet	2	of	2	Application Number	10/017,111
				Filing Date	December 14, 2001
				First Named Inventor	Matz
				Group Art Unit	3688
				Examiner Name	Alvarez, Raquel
				Attorney Docket Number	01372

U.S. PATENT DOCUMENTS						
Examiner Initials *	Cite No. ¹	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code ² (if known)			
		2007/0226761		Zalewski et al.	09-2007	
		2002/0016964		Aratani et al.	02-2002	

FOREIGN PATENT DOCUMENTS							
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OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS			
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		Wasserman, Todd, "Mining Everyone's Business." Brandweek, February 28, 2000. 19 pages	

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